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ASC Seeking Presentations for Industry's Largest Event; Anticipates Sold Out EXPO

Bethesda, MD (June 4, 2010)—On October 3–5, The Adhesive and Sealant Council, Inc. (ASC) will host the industry's largest North American networking and educational event—[the ASC 2010 Fall Convention & EXPO](#)—at the Cincinnati Marriott at RiverCenter in Covington, Ky.

ASC is seeking thought-provoking, specialty sessions to supplement its core education program, which characteristically focuses on emerging market trends, including economic conditions, global market updates, sustainability and regulatory issues. Sessions should educate either the technical or business attendee and provide timely information and tools to help attendees better manage their jobs. Abstracts are due by Friday, July 9. Suggested topics and submission requirements are available online at www.ascouncil.org.

“The ASC convention is an excellent opportunity for adhesive and sealant professionals to share their knowledge and experience while connecting with other thought leaders in the industry,” said Jim Owens, ASC Chairman and Senior Vice President, H.B. Fuller Company. “The educational program continues to evolve and improve to meet our attendees’ needs, while providing practical tools to grow business and increase profitability. I encourage interested individuals to submit abstracts for consideration.”

Another facet of the education program is the [Polyurethane Short Course](#). Co-located at the convention site, the technical seminar will be offered October 3–4, 2010. The expert-led, comprehensive curriculum will cover all facets of polyurethane adhesives and sealants, and is designed for a variety of technical, sales and marketing personnel employed by adhesive and sealant manufacturers, suppliers or end-user companies.

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Companies are also invited to participate in one of the largest adhesive and sealant product showcases in the western hemisphere, the ASC EXPO. Scheduled for October 4, 2010, the ASC EXPO will feature leading suppliers, distributors and service providers. Companies can meet face-to-face with hundreds of convention attendees in one convenient place.

“The ASC EXPO is the perfect opportunity for suppliers and distributors to be in front of key decision makers from a variety of manufacturing companies,” noted Owens. “Year after year, our exhibitors praise the value of the ASC EXPO as a way to economically generate new leads and effectively expand their businesses. We anticipate another sold out EXPO in Cincinnati, so companies should act fast.”

Complete details are available on ASC’s website: www.ascouncil.org.

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The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. Incorporated in 1958, ASC is bound by the collective efforts of its members, and strives to improve the industry operating environment and strengthen its member companies. ASC members represent more than 75% of the U.S. industry. The Council is comprised of 110 adhesive and sealant manufacturers, raw material and equipment suppliers, distributors and industry consultants. For more information about ASC, visit www.ascouncil.org.

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